

# ForumPoint2

## Conference Partners



### Client Brief:

ForumPoint2 approached Vidcom looking for assistance with a client who was on their third attempt at a face-to-face meeting in February 2022 (originally scheduled for Oct 2020 and then Oct 2021) but were again faced with Covid uncertainty and disruption. To provide certainty, the decision was made to convert to a virtual platform to enable research to be shared and important conversations to be had.

ForumPoint2 provided Vidcom with a revised schedule of two days of presentations, meaning two concurrent Streaming Sessions were required to get through the volume of information that was to be discussed.

### Vidcom's Solution:

ForumPoint2 wished to use EventsAIR OnAIR Platform for this event to be streamed, with Vidcom utilising one of their studios to facilitate the event. The event was run with presenters and the MC connecting to the Vidcom control room virtually, via managed zoom calls. The Vidcom technicians streamed out the re-packaged final product to the client's virtual EventsAIR OnAIR Platform. All presenters had full control of their own presentation, creating minimal disruption to the flow of the event.

Vidcom facilitated presenter rehearsals prior to the event, ensuring everyone was comfortable with the process. Utilising V-Mix software (installed on all Vidcom's High Spec Show PC's), Vidcom was able to live mix and seamlessly move between presentations and live Q&A, with picture-in-picture backgrounds, captions, and layouts approved by the client. Full event recording and editing was used to allow for on-demand viewing post-event for those who could not virtually attend or wanted to revisit the medical discussions later to aid further learning beyond the conference.

### Client Feedback:

“The virtual event went extremely well. Our convenors, speakers, chairs, and attendees have all provided very positive feedback to the event, even if there was hesitation in the beginning to the change.

Hats off to Patrick, Luke, Joisha, and Fletch, they did a great job, and having the four techs was perfect for this event. They were calm, polite, and had a great rapport with the chairs and presenters. The couple of little glitches were fixed quickly and professionally and having the comms via the green room was easy to get these resolved.

Thank you to the entire Hamilton team (including you Jason), you all did a fantastic job in making this a huge success for our client. We look forward to working aside the Vidcom team again soon!”

**Paula Armstrong, Project and NZ Operations Manager** - ForumPoint2 Conference Partners