

ACE Awards

The ACE New Zealand Awards recognise the remarkable consulting that shapes all our futures. Ranging from national policies and sustainable communities through to technological innovations. ACE New Zealand was looking forward to holding their 2022 Awards in person, but due to the outbreak of Covid-19 in the community, they needed to transition their Awards to online.



Client Brief:

Provide an effective and engaging option for streaming to viewers throughout New Zealand with the key ability to keep the buzz of a face-to-face awards ceremony alive, while encouraging strong attendee participation.

Vidcom's Solution:

Vidcom was eager to support this event and help keep this community of likeminded people connected and engaged. To achieve this, Vidcom developed a custom-built webpage integrated into the client's existing website which could receive the stream and allow for live comments and images to be shared. This feature allowed virtual attendees to send words of support for award nominees and winners, as well as the capacity to send in images of their viewing parties and/or outfits for the night. To provide a sense of realism, we enabled the ability to cross live to the award winners to give their acceptance speech directly. This created another opportunity for the audience, nominees, and winners to be engaged and feel immersed in the experience.

Client Feedback:

“ With the sudden shift to the red traffic light setting at the end of January, a mere week out from our face-to-face conference, we had to cancel our event which left us looking for support to transition our annual awards online. We approached Vidcom for their robust reputation in the industry for delivering exceptional service and technical expertise.

In just over three weeks, Vidcom helped us to coordinate and deliver our game plan and create an audience experience that was on-brand and engaging for our viewers, who tuned in from all over the world, as far as the UK!

To make the planning more complicated, I (the main client contact) was liaising from Texas, so Vidcom adjusted to my time zone to help make the planning process smooth.”

Holly Morchat, General Manager - ACE New Zealand