



## Rowing New Zealand Celebration Dinner 2017

### Client Brief:

Rowing New Zealand partnered with Vidcom to create a night of distinction to honour and celebrate rowing excellence, both past and present.

The focus of the event was to come together in the spirit of celebration, which included announcing the new principal partner for Rowing New Zealand, and presenting a number of prestigious awards to some of New Zealand's best rowers. This included a formal dinner with presentations held throughout the night.

### Vidcom Solution:

The Vidcom team delivered an AV solution where soft lighting was matched with high quality technical displays including slideshows and videos. Droplets of twinkling lights cascaded from above to create a magical setting and were the perfect accompaniment for the night's rowing stars to shine. Precisely timed slideshows revealed the award winners, while video footage from a range of eras was clear and easy to see with Vidcom's wide screen.

### Client Feedback:

“ The night ran perfectly! The videos were all great and made a big impact. I had multiple guests comment on how beautiful the room looked. I think the lighting was a key part of that. We are all very happy with the quality of the AV and lighting. The lighting looked amazing and really brought the venue – both inside and out – to life. It was a pleasure working with Bea and her team. They were happy to change things and offer advice where needed. The team on the night were happy and relaxed. They played a big part in making our event such a great success.”

**Michelle Brock** - Rowing New Zealand

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