



## The Kudos Awards 2018

### Client Brief:

The Kudos Science Trust was established in 2007 to recognise the achievements of the region's top scientists and raise the profile of science within our community. The Kudos Awards are New Zealand's premier regional science excellence awards that celebrate our scientists' achievements and support our region's reputation as a vital incubator for creative research discoveries and cutting-edge technology.

The Kudos Science Trust required Vidcom to redesign a brand new look for the Kudos Awards 2018 that highlighted this year's Light Bulb theme. The new look had to bring the WOW factor for the guests, be different from previous years whilst keeping important visual components for nominees' video playback which is paramount to the success of the evening.

### Vidcom Solution:

Vidcom set the scene for The Kudos Awards by designing lighting to suit the 2018 theme of "Lightbulbs". The journey began at the red carpet through to an entrance way of fairy light curtains leading attendees into the space. Continuing the theme, Vidcom utilised the brand new lighting installation within Claudelands to create an even layered coloured LED Cyclorama room wash enhanced with a patterned gobo wash over the area. Utilising 40 of the 65 installed LED moving heads each table was spotlighted with a white gobo pattern adding dynamics and movement to the room. The use of 40 x 7m strands of Festoon lights as a backdrop to the Awards behind the stage twinkled and rolled through the evening and tied the overall lighting design together.

As the video playback was paramount to the evening's success, it was important to have a visual system to match. Vidcom used 5 projectors hung through the room to create multiple visual playback platforms on either side of the stage and across the entire back wall creating a high-end visual feast.

Equally as important, the audio system featured newly installed Martin CDD live series speakers to provide a clear, full, and warm sound across the room. The audio system was driven by an Allen and Heath QU16 compact digital console.

### Client Feedback:

“ The Kudos Awards are Hamilton and Waikato's prestigious regional science excellence awards. Each year we aim to present a new and fresh look to the awards and this requires some creativity and collaboration within a tight budget for a NFP organisation. The team at Vidcom work with us to develop and deliver our vision with a finished product that keeps raising the bar each year. We're grateful to have the support of Charlie and his team who adapt to some of our high expectations for this event, helping to bring it to life and exceeding expectations. Thanks again Vidcom!”

**Soteria Ieremia** - Project Manager

VN0254