





## **Client Brief:**



The In-house Lawyers Association of New Zealand (ILANZ) is a section of the New Zealand Law Society. It was established in 1987 to meet the professional needs of in-house lawyers, including practice-sharing, networking, and professional development. The 2018 ILANZ Conference united over 360 in-house lawyers, private practice lawyers, and legal service providers from all around New Zealand and Australia. The ILANZ conference is the flagship event, held in high regard by its members.

The ILANZ conference is focused on sharing and communicating innovative ideas in legal practice. Vidcom ensured the conference plenary was well equipped with quality audio visuals including high definition projections, a sound system, and special effects lighting. This enabled all attendees to clearly view and hear presentations throughout the conference from every angle of the room. The use of seamless presentation switching equipment assured visual inputs were effortlessly changed without disruptions.

Other features of the conference provided by Vidcom included:

- ILANZ requested the use of lighting to be the main feature for theming the Gala dinner and awards. The theme of the event carried through from the conference to the Gala dinner and awards. Vidcom's experienced team created an exciting visual display to ensure every aspect of the lighting satisfied ILANZ's needs.
- Tailored lighting for the Gala dinner and awards with technicians on-site from setup through to pack-down to create a stress free AV environment.
- Seamless transformation from the daytime conference to a sophisticated Gala dinner and awards design through the use of colour, patterned lighting, and projection.

## **Vidcom Solution:**



## **Client** Feedback:

Vidcom worked to provide seamless, stress-free AV services. Their helpful, friendly technicians put our staff and speakers at ease. The Vidcom team did a great job transforming the room from a conference plenary into the setting for our Gala dinner and awards evening. Our delegates were so impressed with how the room looked. The AV solution provided by Vidcom exceeded our expectations."

Tiffany Henderson, Member Services Officer & Event Manager - ILANZ