



## The Kudos - 2017 Hamilton Science Excellence Awards

### Client Brief:

'The Kudos' Hamilton Science Excellence Awards, hosted at Claudelands Events Centre, is a celebration of Waikato scientists and their world-leading research and innovation.

### Vidcom Solution:

The pre-function area was designed to create a sense of warmth through effective lighting and projections. The wall adjoining the two rooms was split in the middle as the main entry into the beautifully lit dining space that complemented this year's colour theme. Moving lights were slowly panning around the room and subtle haze highlighted the light beams to help create a real "wow factor".

The crown jewel of the AV design was the large on-stage screen projections that displayed eye-catching videos and visuals. Another immersive addition was the two large projections on the back walls (approximately 5 x 10 m) which enabled guests to view the awards videos at either end of the room.

A full audio system was installed that delivered loud, crystal-clear sound that effectively reached the entire audience. There was also lectern microphones set up on the stage, as well as wireless microphones for multiple on-stage interviews. All of the AV equipment was controlled by our high-end vision mixers, audio mixer, and lighting desk and was operated seamlessly by our experienced technicians.

### Client Feedback:

“ The Kudos Awards have recognised Waikato's outstanding science achievements for 11 years, with each annual awards event seeing a fresh and new atmosphere synonymous with its reputation. This is largely due to the team at Vidcom taking the time to understand the prestigious nature of our event. Their team works closely with us to deliver a slick presentation of science excellence which leaves our audience in awe of the region they live in! Kudos to Charlie and his team!”

**Soteria Ieremia**, Project Manager