



## Travel Bazaar - House of Travel New Zealand

### Client Brief:

'Travel Bazaar' is New Zealand's best travel expo, providing patrons access to the hottest travel deals and expert advice under one roof.

### Vidcom Solution:

Vidcom supplied multiple display panels to showcase information throughout the registration area. Multi Plasma Display Pane (MPDP) advertising banners displayed revolving content to capture the audience's attention on entrance to Travel Bazaar and a 103" TV screen was provided to effectively complement the medium-sized seminar room.

To assist with the execution of the Travel Bazaar expo, Vidcom supplied practical AV equipment to ensure that the expo ran smoothly. Our main goal was to keep attendees informed upon their arrival to the expo.

### Client Feedback:

“ The House of Travel would like to say a massive thank you to Vidcom for excellent service at our Waikato Travel Bazaar. I don't know what we would have done without your team who were there whenever we needed them and continuously saved the day. Really looking forward to working with you all again next year!”

**Sophie Russo**, Sales Coordinator - Calder & Lawson

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