

BRING YOUR event to life



Quanton Live Stream Case Study

Client Brief:

Quanton required to connect one of their guest speakers located in the UK to their delegates at the Crowne Plaza Auckland through live streaming. The guest speaker and his accompanying presentation needed to be seen on screen simultaneously. Additionally, a question and answer session needed to be facilitated after the formal presentation.

Vidcom Solution:

Utilising a video conferencing unit and a high speed internet connection, Vidcom was able to provide a premium quality visual and audio link to and from the audience. With the use of a video switcher, the video of the speaker was seamlessly integrated with his presentation slides. Vidcom also suggested recording the event to facilitate sharing to those who did not attend the session.

Client Feedback:

"Recently I had the pleasure of dealing with the Team at Vidcom who were recommended to me by the Events Manager at Crowne Plaza for any Audio Visual requirements, and boy am I glad he did. From the beginning I received prompt service along with valuable advice. To top that off, the team went above and beyond my expectations by tirelessly testing the equipment linking to our counterparts in the UK, well after business hours the day before. Again on the day of the event hours before the start, the team were testing just to ensure that we double checked flawless communication between ourselves and the UK.

I really enjoyed conversing with Vidcom's Venue Manager for the Auckland Region and building confidence along the way with a company I'd never heard of before. As we built rapport with each other, my requirements were well understood and surprisingly I discovered that I could record my event to pass onto those client's that couldn't make it, which was the icing on the cake.

It's without hesitation that I recommend Vidcom's services and equipment to anyone with Audio Visual requirements. In my experience they take great pride and accountability of satisfying their customer's needs. It's been a great pleasure dealing with Vidcom and I will continue to use them for future events."

Will King
Programme Support, Quanton