

# BRING YOUR event to life



## Neuro Research Charitable Trust Fundraiser 2016

### Client Brief:

The purpose of the Neuro Research Fundraiser is to educate, increase awareness, entertain, and raise funds for ongoing research. These funds will help impact important scientific research to find treatments and cures for neurological diseases and conditions.

### Vidcom Solution:

Vidcom designed audio visual concepts for the entrance and throughout the venue. The Neuro Research fundraiser AV needed to integrate with existing venue equipment, as well as provide two large format viewing screens. Enhancing the visuals for the event, Vidcom used video capture and editing software to build a unique opening sequence, and image live to screen continuing video capture throughout the event. The lighting for the event was designed to start before the entrance with body scan lasers to suit a sci-fi futurism or "Men in Black" theme.

### Client Feedback:

*"What can I say? You guys were absolutely legendary at MIB. I could not have done it without either of you. The evening turned out to be the event I am most proud of in my career to-date and that is in no-small-part down to you both. The team as a whole were fantastic.*

*The purpose was to educate, as well as entertain and raise funds for the ongoing research into Parkinson's. It is great to observe the passion and capability of the whole event personnel. The generosity of our sponsors ensured we had a large offering of fundraising items and our auction, both silent and live, was extremely successful. We had a major donation of \$25k which gave us a big kick start as well as the BNZ contributing \$25k which covered the meal. It is only through people like yourselves supporting us that we can achieve our objective of "No Dream Too Big" and we are well on the way to raising \$1m for Parkinson's research.*

*Once again a heartfelt thanks and enormous regards"*

**Whitney Joblin**  
Bettle and Associates