

# BRING YOUR event to life



## Bucket List Banquet 2016

### Client Brief:

The Hospice Waikato and Montana Catering Bucket List Banquet is the most prestigious and locally focussed formal event in Hamilton. It gives guests a great opportunity to experience and appreciate Claudelands' as an upmarket and formal event and dining venue.

The objective of the event is to form a meaningful engagement with the audience. This will aim to inspire on-going donations, while raising awareness of Hospice Waikato and the services it offers to the region. The event helps raise funds through auctions and generously donated goods to help support Hospice Waikato.

### Vidcom Solution:

Hospice Waikato's vision for this event was to be 'fabulous,' and to firmly position itself as Hamilton's most prestigious and not-to-be-missed formal event. As a support sponsor for this charity event, Vidcom provided an impressive 12 x 3 metre projection screen which was suspended above the main stage. This was controlled via our Catalyst control system, which allowed manipulation of the large screen during the event for various sections of the evening.

For visual support, there were two large 103" TV screens further down the room. This allowed guests to enjoy an enhanced viewing experience of the amazing theatrical show, musical performances, and formalities during the night. This element was achieved by broadcasting a live camera feed onto the screens.

### Client Feedback:

*"Thanks to Vidcom's sponsorship and AV services, Hospice Waikato was able to tell a very real and compelling story of Hospice Waikato's Rainbow Place. This enabled us to engage with our audience in a powerful way.*

*Vidcom's services were delivered at all times with professionalism, which contributed to the smooth running and success of the evening. The use of the wide screen showcased the videos with a higher impact this year. We are already discussing ideas for next year's theme and look forward to working with Vidcom again on this exciting and rewarding project."*

**Bernadette Kirkham - Marketing & Fundraising Manager**  
Hospice Waikato