

BRING YOUR event to life



The Annual Registered Master Builders Conference

Client Brief:

The Annual Registered Master Builders Conference saw members from all over New Zealand gather in Hamilton to network, meet industry suppliers, and gain valuable knowledge from workshops, and speaker presentations which they could then take back and apply in their own business. There were a number of requirements for the three day Conference, including sound, lighting, and vision requirements for the Conference Plenary, Breakout sessions, and a Gala Dinner.

Vidcom Solution:

For the Plenary, Vidcom provided two 16 x 9 projector screens along with complete presentation switching equipment. The sound system and lighting were specifically designed to suit the room, and created a welcoming atmosphere for the conference. There were handheld and lapel microphones available for the presenters, as well as a lectern with microphones.

After the conference had finished, a pre-function area was created for the Gala Dinner to suit the Master Builder's 'Lest We Forget' theme to mark the centenary of the Gallipoli landings. This area was equipped with moving heads and flashing LED lights, creating a dynamic atmosphere to complement the war-themed music being played through the sound system. Both lighting and sound elements were carried through into the main dining room for a dynamic entrance.

Additional sound and dance floor lighting was added for the band performance, which included mirror balls to create an energetic atmosphere.

Client Feedback:

"With a busy schedule it was important that the programme ran to schedule. Vidcom's organisation and efficiency ensured that all AV requirements for speaker sessions, workshops and the gala dinner ran seamlessly.

Master Builders had a number of incredible speakers presenting at the Conference, who all had varying AV requirements. Vidcom ensured that they were prepared for every speaker and their differing requirements, which meant speakers could focus on their presentations, and delegates got to enjoy listening to their insights. With a Gala Dinner theme of 'Lest we Forget', it was really important that the sound and lighting at the Gala Dinner reinforced this theme. Working in conjunction with the theming company the Vidcom team created a spectacular dinner entrance for delegates which really helped to set the scene for the rest of the evening, and created that wow-factor. Vidcom are very flexible in their approach, and allowed us to make a number of changes (instigated by us), during the conference. We were very happy with the AV for the Conference, and wouldn't change anything for the next event.

The AV solution supplied definitely exceeded our expectations. Charlie and the team ensured everything ran smoothly, and nothing was ever an issue including last minute changes or tweaks." -Sheree Forsythe, Conference Organiser