# event to life



#### **The Master Electricians Challenge Awards Dinner**

## Client Brief:

The Master Electricians Challenge Awards Dinner celebrated the best of New Zealand's apprentice electricians after two days of competition and activities in the Mighty Waikato. The awards evening required a sophisticated look and flawless execution.

## Vidcom Solution:

Vidcom provided a  $16 \times 9$  foot screen and projector for the main awards presentation, accompanied by two pillars illuminated by LED lights. A full lighting package completed the visual setup. This included blue and yellow tones casting patterns across the floor, and solid colours along the walls and down from the roof. A hanging speaker system with lectern microphone was provided to suit the presentation of awards and announcements throughout the evening.

#### Client Feedback:

"The AV was an integral part of making our event a success. The lighting created a great ambience and atmosphere throughout the night, and the Vidcom staff were highly efficient, from the initial briefings & quotes through to running the event on the night. Having the same technician from start to finish of the event ensured the night ran smoothly."

Angela Salmon, the organiser, on behalf of The Master Electricians Challenge





