event to life



Harcourts Awards Dinner - Waikato 2015

Client Brief:

Bringing together teams from throughout the heartland, the Harcourts Waikato Awards evening provided the opportunity for teams to be awarded and celebrate their success. The awards evening required a sophisticated look and flawless execution.

Vidcom Solution:

Vidcom brought this event to life utilising a mix of our integrated technology at Claudelands and customised AV solutions. We provided two 6k projectors and 16 x 9 foot screens - a perfect fit for an audience of this size. Our high-spec computers ensured seamless switching between the evenings presentations.

We added dynamic lighting effects with the use of lycra pillars (coloured in 'Harcourts blue') and creative lighting angles which created a simple yet elegant look and feel to the event. We also placed Gobo lighting stencils across the floor. All of this, combined with dimmed house lights, created a great atmosphere and enhanced the Audio Visual experience.



"The event went very well and the AV was taken care of without any issues or hassle. Vidcom handled all of the AV responsibilities, which helped us out during the busy evening. It was great to have a technician on hand at all times and at the AV desk to ensure the sound, lighting and visuals ran smoothly. We wouldn't hesitate to use Vidcom for events in future."

Brian King, General Manager - Harcourts Hamilton Head Office







