

BRING YOUR event to life



DairyNZ Staff Conference

Client Brief:

The 2015 DairyNZ Staff Conference brought employees from around the country together, to communicate both the company's core work, and how projects, teams and individuals contribute to achieving the industry strategy of "Making Dairy Farming Work for Everyone". Vidcom assisted DairyNZ by providing valuable, enjoyable and worthwhile experiences during the two day conference.

Vidcom Solution:

DairyNZ required a smooth, seamless conference which was well presented and professional. Vidcom provided two 6k projectors with two 16 x 9 ft screens – a perfect fit for an audience of approximately 300 participants. Using the new integrated technology of the Roland 1600 HD Switcher alongside high-spec computers ensured seamless switching between presentations, enabling the two day event to run smoothly.

For the audio, Vidcom provided a JBL PRX612 hanging speaker system and new wireless Shure ULXD handheld and lapel microphones to suit DairyNZ's presentations. The audio was managed through Vidcom's latest fleet addition - the Soundcraft SI performer full digital console. Lighting was designed to enhance the event, bringing presenters to life with a full stage wash and lectern spot. Vidcom also provided the AV equipment for smaller breakout rooms.

Client Feedback:

"The AV was integral to the smooth running of our event. Without seamless AV, an event can turn on its head and become an absolute nightmare! Vidcom were extremely accommodating and flexible where necessary and prepared to work in with DairyNZ to test various presentations in the lead-up to the Conference. Even best made plans sometimes change last minute, and Vidcom were able to adapt to these changes which was much appreciated!"

Andrea Clayton, Event Coordinator – Corporate & Development, DairyNZ