

# BRING YOUR event to life



## Client Brief:

APL were conducting their end of year Christmas function with a mid-winter theme for 250 attendees. The use of a Christmas themed blue and white winter colour palate was to be used with an elegant and classy look.

## Vidcom Solution:

For this event Vidcom used lighting to bring this event to life, with a snowflake gobo pattern lit across the walls, matched with a combination of blues from led pin spots and up lights on the side walls to bring the overall theme together. The Vidcom lighting solution was used to enhance the theming companies mid winter Christmas theme to life. Vidcom used 2 6k projectors for the main presentation. The projection was also used to create a visual display for the DJ throughout his performance. Vidcom worked with the DJ to supply a state of the art high spec audio system to suit the venue - Heaphy 1, 2 and 3 in the Claudelands events Centre.

## Client Feedback:

*"I was so happy with our function, the lighting and sound was amazing. The room with its theming and lighting was so effective which I received a lot of positive feedback.*

*I would also like to mention that Luke was fantastic on Saturday going out of his way to help with the little things that made our event run so well, also giving some added suggestions to make the setup look even better. Please thank him on behalf of myself and our company."*

Jenni Flaxman  
Executive PA – APL